



MBA Program



ZNRF UNIVERSITY *of*
MANAGEMENT SCIENCES

THE UNIVERSITY

The ZNRF University of Management Sciences (ZUMS) is a not-for-profit higher educational institution located in Dhaka city's lush green northern part of Gulshan-2. The ZUMS has received permission from the Government of Bangladesh and the University Grants Commission of Bangladesh to operate as a university under the Private University Act 2010.

The ZUMS seeks to develop and instill in students the ability and passion to work wisely, creatively, efficiently and responsibly for the betterment of mankind. Our focus is on preparing students for leadership in the ever-increasing complex and competitive world.

The ZUMS has a rich faculty with extensive teaching experience in major universities of Australia, Europe and North America as well as professional experience in international organizations, corporate entities, non-profit organizations and government.

THE MBA PROGRAM AT ZUMS

At ZUMS you'll be part of a new vision for MBA education — a robust knowledge platform from which you can chart your own career path. Choose among an unmatched range of courses and concentration areas to build a strong knowledge base and gain individualized skills to meet the global economic and social challenges of the 21st Century.

The MBA program at ZUMS is designed to prepare you for the next stage of your career and distinguish you as an ethical leader. It provides the quality you are looking for in an advanced degree.

The unique and the full time MBA program at ZUMS fuses rigorous academic with meaningful business experience creating a synergy that will define a student's time inside and outside of the classroom. It will consist of discussions led by exceptional faculty with on-the-ground experiences in international organizations. In this program students will gain critical knowledge, skills and expertise needed to achieve excellence in professional career.

LEADERSHIP DEVELOPMENT

The mission of MBA program at ZUMS is to educate leaders for business and society. This program will help you to transform yourself. You will cultivate an ethical, global perspective that prepares you to lead with heart. Employers love to see leadership experience on your resume – and we love to help you get it! Our MBA program is designed to help you in developing the leadership skills to advance your career, team, and organization. This program delivers a wealth of new knowledge and insights for managing change with confidence, and staying at the forefront of management thinking and practice.

STRUCTURE OF THE MBA PROGRAM

The MBA curriculum at ZUMS has a unique structure, offering a rigorous, flexible core and an unmatched array of electives and concentration areas (majors). The required curriculum provides a base of knowledge in management fundamentals, analytics, and leadership.

The MBA Program is designed to be completed over four semesters (two academic years). The curriculum consists of 60 credits (20 taught courses) of course work, 3 credits of internship program, and 3 non credits taught courses.

The students who have already completed similar courses at their undergraduate or graduate programs from recognized institutions are eligible for waiver of any or all of the non-credit courses, and a maximum of 12 credit hours (4 taught courses) from the foundation level courses. At least 36 credit hours must be completed at this University for the MBA degree.

Our University follows the "two-semester" system—a semester is half of an academic year. A credit hour system is used for determining course value toward degree requirements. Under this system, a course which meets one hour (60 minutes) each week for one semester (15 or 16 weeks) is worth one credit hour (or one semester hour of credit) toward graduation.

Students receive credit hours based on the number of "contact hours" they spend studying per week in class. Most courses meet for the equivalent of three hours per week and are therefore worth three credit hours. Students can expect to spend two to three hours of outside class study for each hour of class. Thus, students can expect that each three credit course will require at least six to nine hours work per week outside of class.

MBA PROGRAM STRUCTURE

	Area	Number of Courses	Credit Hours
A.	Non-credit Prerequisite Courses	3	0
B.	Foundation Courses	5	15
C.	Core Courses (Compulsory)	8	24
D.	Core Courses (Elective)	2	6
E.	Capstone Course	1	3
F.	Concentration Area Courses (Elective)	4	12
G.	Internship	1	3
	Total Credit Hours		63

List of courses

A. Non-credit Prerequisite Courses

Course Code	Course Title	Credits
BUS - 491	Introduction to Business	0
BUS - 492	Managerial Communication	0
BUS - 493	Computer as an Analytical Tool	0

B. Foundation Courses

Course Code	Course Title	Credits
ECO - 511	Managerial Economics	3
ACC – 511	Financial Accounting and Reporting	3
BUS - 511	Mathematics for Managerial Decision Making	3
BUS - 521	Legal Environment of Business	3
MGT - 521	Management and Organizational Behavior	3

C. Core Courses (Compulsory Eight Courses)

Course Code	Course Title	Credits
FIN - 532	Managerial Finance	3
ACC - 522	Managerial Accounting and Control	3
MKT - 532	Marketing Management	3
BUS - 532	Statistical Analysis for Decision Making	3
MGT - 522	International Business Theory and Practice	3
MGT – 533	Management Information Systems	3
MGT – 543	Corporate Governance	3
MGT – 553	Operations Management	3

D. Elective Core Courses (Choose Two Elective Courses)

Course Code	Course Title	Credits
ECO – 543	Macroeconomics and Business Forecasting	3
MGT – 523	Entrepreneurship and SME Development	3
BUS - 544	Research Methodology	3
MGT - 564	Change Management	3
FIN - 524	Law and Practice of Banking	3

E. Capstone Course

Course Code	Course Title	Credits
MGT – 690	Strategic Management	3

F. Concentration courses (Elective) 4 Courses 12 Credits

A student seeking concentration must complete 12 credits in the selected area. A concentration area will be offered only when at least 10 students register in the course.

CONCENTRATION AREAS

Finance

FIN 630	Financial Econometrics (3 credits)
FIN 635	Corporate Finance (3 credits)
FIN 640	Capital Budgeting and Financing Decisions (3 credits)
FIN 645	Financial Institutions and Marketing of Financial Services (3 credits)
FIN 650	Investment and Portfolio Management (3 credits)
FIN 655	International Financial Management (3 credits)
FIN 660	Financial Statement Analysis (3 credits)
FIN 665	Financial Derivatives (3 credits)
FIN 670	Treasury and Risk Management (3 credits)

Human Resource Management

HRM 630	Manpower Planning and Personnel Policy (3 credits)
HRM 635	Training and Development (3 credits)
HRM 640	Leadership and Teamwork (3 credits)
HRM 645	Negotiation and Conflict Resolution (3 credits)
HRM 650	Industrial Relations (3 credits)
HRM 655	Strategic Human Resource Management (3 credits)
HRM 660	Labor Market and Public policy (3 credits)
HRM 665	Human Resource Systems and Technology (3 credits)
HRM 670	Managing People and Organizations (3 credits)

Marketing

MKT 630	Brand Management (3 credits)
MKT 635	Services Marketing (3 credits)
MKT 640	Marketing Research (3 credits)
MKT 645	International Marketing (3 credits)
MKT 650	Consumer Behavior (3 credits)
MKT 655	Marketing Strategy and Implementation (3 credits)
MKT 660	Sales Force Management (3 credits)
MKT 665	Design and Marketing New Products (3 credits)
MKT 670	Digital Marketing (3 credits)

Supply Chain Management

SCM 630	Supply Chain Analysis (3 credits)
SCM 635	Managing Innovation (3 credits)
SCM 640	Supply Chain Management (3 credits)
SCM 645	Services and Operations Management (3 credits)
SCM 650	Sustainable Operations and Supply Chain Management (3 credits)
SCM 655	Advanced Supply Chain Management (3 credits)
SCM 660	Procurement and Logistics (3 credits)
SCM 665	Emerging Topics in Supply Chain Management (3 credits)
SCM 670	Decision Analysis and Project Management (3 credits)

Management

MGT 630	Business Ethics and Leadership (3 credits)
MGT 635	Managerial Problem Solving and Decision Making (3 credits)
MGT 640	Project Management (3 credits)
MGT 645	Services and Operations Management (3 credits)
MGT 650	Total Quality Management (3 credits)
MGT 655	Managing People and Organizations (3 credits)
SCM 640	Supply Chain Management (3 credits)
MGT 665	Knowledge Management (3 credits)
HRM 645	Negotiation and Conflict Resolution (3 credits)

G. Internship

The MBA internship provides you with the opportunity to apply the business skills and knowledge you have learned as an MBA student. This will enable you to gain real-world experience by analyzing researched information, developing the managerial skills and practicing your decision making and problem solving skills.

CAREER SERVICES

We have put in place arrangements for helping you to chart your career path following completion of your education at ZUMS. We will help you find your ideal professional fit, whether it's an internship, a first job, or a career shift after your graduation. We will be there every step of the way.

Here's how we will help you find your true worth:

- Career Preparation & Enrichment support program helps you identify your unique values, interests, and goals through workshops, small groups, and one-on-one discussion.
- Career Advisors with industry expertise who meet with you from time to time, mainly for providing guidance with regard to your professional skill development; and academic and extra-curricular activities, for enhancing your employability in national and international organizations.
- Assistance for students interested in launching entrepreneurial activities in Bangladesh, and selected capable students seeking work internationally.
- Targeted job sourcing that leads to identification of employment opportunities based on your strengths and interests.
- Mock interviews to prepare you for the real world.
- Alliance with other MBA career centers, giving you access to resources at business schools around the globe.

YOUR NEXT STEP

We're ready to help you explore ZUMS School of Business Administration further. Visit us at: zums.edu.bd for details. You'll find opportunities to ask questions via email and register online. Please feel free to contact us with any questions about qualifications, academics, the application process, the ZUMS experience, or anything else related to our MBA program.

Office of Admission

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