

Dr. Lorraine Ruffing

Adjunct Professor

School of Business Administration/ School of Economics

Education Ph.D. in Trade and Development, Columbia University

MA in Economics, Columbia University

BA in Economics, Catholic University, Washington, DC

Positions held United Nations

- UN Economic Commission for Europe (Geneva) 1981-87
- UN Centre on Transnational Corporations (New York) 1987-93
- UN Development Programme (Uzbekistan) 1993-1995
- UN Conference on Trade and Development (Geneva) 1995-2003

Other International Organizations

- Organization for Economic Cooperation and Development (Paris) 2008-2014
- Accion en Venezuela (Caracas) 1968-1969

Teaching/Lecturing

- St. Mary's University, Halifax, Canada
- Dine Policy Institute, Tsale, Arizona
- University of Chile, Santiago, Chile
- Adelphi University, Long Island City, NY
- Webster University/Occidental College, Geneva
- University of New Mexico, Albuquerque

Government

- US Senate, American Indian Policy Review Commission, Task Force Seven,
- Reservation Development and Resource Protection

Technical Cooperation Projects

- Accounting reform and retraining in Uzbekistan
- Accounting reform in Azerbaijan
- Audit training in Azerbaijan
- Accounting reform in Russian Federation
- Women entrepreneurs in ten LDCs
- Growing SMEs in LDCs
- Public-private sector dialogue in LDCs
- EMPRETEC: entrepreneurship development in 31 developing countries
- Mediterranean 2000: SME development in ten countries

Publications

- *Annual Review of United Nations Affairs*, Commentary on the Economic and Social Council Activities, Oxford University Press, 2016, 2017, 2018, 2019.
- “Lessons from the UN Centre on Transnational Corporations for the Current Treaty Initiative”, in *Building a Treaty on Business and Human Rights*, Surya Deva and David Bilchitz eds, Cambridge University Press, 2017.
- *United Nations Centre on Transnational Corporations: Corporate conduct and the public interest* with Khalil Hamdani, Routledge Press, London, 2015.
- *Financing SMEs and Entrepreneurs: An OECD Scoreboard*, OECD, Paris, 2011, 2012, 2013.
- *Entrepreneurship Policy Framework and Implementation Guidance*, UNCTAD, Geneva, 2012.
- *Impact of the Global Crisis on SME Entrepreneurship Financing and Policy Responses*, OECD, Paris, 2009.
- *Enhancing the role of SMEs in Global Value Chains*, UNCTAD, Geneva, 2009.
- *ISAR 25 years of Promoting Financial Transparency*, UNCTAD, Geneva, 2009.
- *Enhancing the Role of SMEs in Global Value Chains*, OECD, Paris, 2008.
- *Silent vs. Shadow Reporting: What can we learn from BP’s Sustainability Report Vs. the Financial Times*, CESAR, 2007.
- *Investment Guide for Uzbekistan*, UNDP, Uzbekistan, 1995 and 2007.
- *Corporate governance and corporate social responsibility*, course material for Open University Business School, Milton Keynes, UK 2005.
- *Business linkages, foreign direct investment and meeting the millennium goals*, Small Enterprise Development Journal, Dec. 2005.

Areas of expertise

- Corporate governance and corporate social responsibility
- International accounting: harmonization issues
- Private sector development: development of small and medium sized enterprises

through business linkages

- Financing of small and medium sized enterprises
- Twenty years' experience with economies in transition
- Seven years' experience in living and working in developing countries: Chile,

Mexico, Venezuela, Uzbekistan

Awards

- Phi Beta Kappa
- Who's who in American Universities
- World Association of Small and Medium Entrepreneurs, Special Honor Award