

Dr. Moshahid ur Rahman

Professor

School of Business Administration

EDUCATIONAL BACKGROUND

- Ph.D., Management Studies, Henley Business School, Brunel University, U.K., 1995
- M.A., Social Science, University of Chicago, USA., 1979
- M.Com., Management, University of Dhaka, Bangladesh., 1973
- B.Com., Honours, Commerce, University of Dhaka, Bangladesh., 1970

POSITIONS HELD

- Senior Lecturer of Business Studies, ICON College of Technology and Management, London, UK., 2017 – 2020
- Assistant Professor of Marketing, Jubail Industrial College, Royal Commission Jubail, KSA., 2001 – 2016; Medina College of Technology, Saudi Arabia, 1999 – 2001.
- Senior Lecturer of Business Studies, City Business College & International University London, UK., 1988-1999
- Associate Professor of Management, University of Chittagong., Bangladesh., 1984-1988
- Assistant Professor of Management, University of Chittagong, Bangladesh., 1979-1984
- Lecturer in Management., University of Chittagong., Bangladesh, 1973-1979

PUBLICATIONS

Rahman, Moshahidur (1987, April) Career Preference and Employment profile among graduate MBAs of the Institute of Business Administration, Dhaka University. Journal of Business Administration, 13 (2), 143-166, Dhaka University

Rahman, Moshahidur (1985, April) Investment in Human Capital and Poverty Alleviation. Journal of Management, Business and Economics, 11(2), 143-166, Dhaka University

Rahman, Moshahidur (1985) Food system, Management and stability of food security in Bangladesh, Chittagong University Studies (Part C)

Rahman, Moshahidur (1979) Social Marketing Approach to Attitudinal Change. Bipanan. Journal of Marketing, Chittagong University

BOOK CHAPTER

Rahman, Moshahidur (1995) Human Resource Development Strategies in Bangladesh, in Grieve, R.H., & Huq, M.M. (Eds), Bangladesh Strategy for Development (pp. 167 – 178). Dhaka University Press Limited.

CONFERENCE PAPER

Rahman, Moshahidur, Abusaleh M., & Medjedel, A (2000) Strategies for Improving Technical Education- Some Aspects of Teaching and Learning Information and Communication Technology
(Paper presented at the First Saudi Technical Conference and Exhibition, Riyadh, 18-22 November, 2000)

UNPUBLISHED DISSERTATIONS & THESIS

Rahman, Moshahidur, (1995) Management Education and Development Strategies with particular reference to Bangladesh. (Unpublished Ph.D dissertation at Henley Business School, Brunel University, UK)

Rahman, Moshahidur, (1979) Social and Attitudinal Correlates of Dis-adoption of Social Innovation with particular reference to Bangladesh (Unpublished M.A paper at Division of Social Sciences, University of Chicago, USA)

PROFESSIONAL QUALIFICATIONS

Post Graduate Certificate in Education (PGCE) in Post Compulsory Education

University of Greenwich, London, UK, 1994

Post Graduate Diploma in Marketing (*Dip M*)

The Chartered Institute of Marketing, UK , 1995

Post Graduate Diploma (*PG Dip*) in Information Technology

Middlesex University, London, UK, 1998

MEMBERSHIPS

- Member, The Chartered Institute of Marketing (MCIM), UK
- Associate Member, The Institute of Management (IM), UK
- Member, Henley Alumni Association, UK
- Member, University of Chicago Alumni Association, USA
- Member, National Geographic Society, USA

ASSOCIATE

Research Associate, Henley Business School (HBS),
Brunel University, London, UK (HBS is now Business School of Reading University)
1989 – 1993

SERVICE

- Coordinator of TROY EMBA Program - Troy University, USA EMBA Program at Jubail Industrial College, May 2010- 2012
 - Course Director of Business Studies
Jubail Industrial College., September 2007-09
- Responsibilities
 - Curriculum Projects (ACBSP & ABET accreditation tasks)
 - Curriculum Development for Business Studies courses
 - Accreditation documentation
 - Quality Assurance documentation

TEACHING INTERESTS

Marketing Research, Selling, Retailing, Principles of Marketing, Organizational Behaviour
Management Principles, Marketing Management, Consumer Behaviour, Human Resources
Management, Business Environment

Management and Marketing courses at Bachelors and Masters level.

RESEARCH INTERESTS

Questionnaire survey research on socio economic issues and data analysis using SPSS program.